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**To:** pdfconvert@pdfconvert.me

**Subject:** Fwd: MAX Weekly Newsletter - August Events and Changes for MAX SF

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## MAX Weekly Newsletter - July 16, 2019

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## LETTER FROM THE CHAIRMAN

### Changes for MAX SF



Hello MAX'ers!

The leadership team at MAX SF is continually evaluating the best way to focus our efforts to bring you fun events that also provide you with the opportunity to get to know other men in the MAX community. We are also always evaluating how we can provide the maximum benefits and value for our dues-paying members.

As part of our continual evaluation, we have decided to focus on the incredible success of our smaller events and to end the MAX House system. In the past, our dues-paying members had been assigned to MAX Houses, with the goal of providing the opportunity to get to know other MAX members within a smaller group.

To get to know other men within MAX within smaller groups, please consider joining some of our very successful smaller events, such as *My Favorite Place* monthly dinners, *Wooftop Wednesdays*, or join our Programs and Events Chair, Nick Wade, for an *Elegant Brunch*. In this newsletter you can find the announcements for all three of these events for August under the heading **New This Week**.

In this newsletter, we are also featuring our major fundraiser activity for this year, serving as a

sponsor for REAF's Silver Anniversary Gala, *Help is on the Way XXV: Celebrating Broadway* on Sunday, August 18th. Please join us in this opportunity to give back to the community while enjoying a fun evening and a great performance.

A special thank you to our dues-paying members. Your dues are what enable us to publish this newsletter, maintain our website, and make these events happen.

I look forward to seeing each of you at MAX events in the future!

Sincerely,  
Mike Barsul  
MAX Chairman

## NEW THIS WEEK

August *Elegant Brunch*: Sutro's at the Cliff House Saturday August 3rd at 11:30am



Join Nick Wade for an *Elegant Brunch* at the stunning Sutro's at the Cliff House. With the most spectacular ocean views in the City and contemporary American cuisine featuring locally sourced seafood and produce, dining at Sutro's is the quintessential San Francisco experience.

A \$25 deposit will be required to hold your reservation.

Get the details and RSVP > [REGISTER](#)

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*My Favorite Place*: Catch Tuesday August 13th at 6:00pm



In August join Jerry Tusan at another of his favorite places, Catch.

Catch has been in the Castro over 15 years serving up local, sustainable seafood in a cozy and casual atmosphere. As well as seafood, Catch features a limited menu of vegetarian, chicken, and meat dishes. See <http://catchsf.com/> for full menu.

We will order dinner at 6pm, however if you prefer a cocktail, there is a happy hour between 5 and 6. Jerry will be selecting the wines to include with dinner at no charge. Except for the wine provided by Jerry, each MAX member will be responsible for paying for their food and drinks during the evening.

Advance deposit of \$25 required to secure your reservation to join us. Sorry, no refunds.

Space is limited, so reserve your spot TODAY!

Get the details and Register > [REGISTER](#)

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August Wooftop Wednesday: El Techo Wednesday August 14th at 5:00pm



Join Nick Wade, MAX SF Programs and Events Chair, at [El Techo](#) for our August Wooftop Wednesday. Located in the heart of the Mission, El Techo sits atop its sister restaurant, the Lolinda Steakhouse. Enjoy Latin American street food, Mexican beers, and refreshing cocktails “del sol”, while taking in the expansive city views.

There is no cover charge and a no-host bar. Please RSVP to let Nick know you’ll be joining him.

Get the details and RSVP >

**REGISTER**

*For MAX events that feature alcohol, we strongly encourage you to take public transportation, a cab/Uber/Lyft, walk, or have a designated driver.*

## FEATURED EVENT

Help Is On The Way Sunday August 18th at 5:00/7:00pm



***Join MAX to See a Great Performance & Give Back to the Community!***

MAX is proud to be a sponsor of The Richmond/Ermet Aid Foundation (REAF) for their Silver Anniversary Gala, [Help is on the Way XXV: Celebrating Broadway](#) taking place on Sunday, August 18th at the Herbst Theater of San Francisco.

REAF was founded by two mothers, Barbara Richmond and Peggy Ermet, who lost their only sons to AIDS, in order to raise money for HIV/AIDS services. Since then, REAF's fundraising efforts have expanded to support additional programs addressing hunger, the homeless, and the underserved youth in the Bay Area. REAF produces many outstanding entertainment events to raise these funds. *Help is on the Way* is REAF's biggest annual fundraising gala event of the year.

MAX and REAF have a long history of partnering on events dating back to REAF's founding, and we are proud to continue that tradition. As a sponsor for this event, MAX is promoting ticket sales, supporting the silent auction, and soliciting commercial sponsors.

The gala will kick off with a fabulous VIP cocktail reception and silent auction, followed by the benefit performance. The stellar cast for this year's show includes members of the Broadway touring cast of "Hamilton", award-winning actresses Tyne Daly and Sharon Glass, Tony-nominee Constantine Maroulis, "Phantom of the Opera" stars Lisa Vroman and Franc D'Ambrosio, and many more. Following the performance will be the *Club REAF* after party with the cast.

In recognition of MAX's support, REAF is offering MAX members a \$25 discount off of VIP

Director's Circle tickets and Gala tickets, both of which include admission to the *Club REAF* after party. Regular priced tickets are also available for just the performance. Click Event Details below to learn more on pricing and how to purchase tickets.

100% of your ticket purchase goes directly to the REAF supported charities.

***Join MAX in this opportunity to support REAF's mission and give back to the community – while seeing a great performance and having a fun time!***

**Purchase your ticket TODAY.**

Get the details > [EVENT DETAILS](#)

## EVENTS THIS WEEK

July Third Thursday Thursday July 18th at 5:30pm

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This Thursday join us at Beaux Bar from 5:30 pm to 8 pm for MAX SF's "**Third Thursday**". Join a superb crowd of gay men and their friends for refreshing cocktails at happy hour prices, appetizers, conversation, and spectacular performances at the nearby piano.

Admission is \$5; complimentary for dues-paying members.

Get the details and Register > [REGISTER](#)

## MAX STORIES

### MAX Pool Party in the East Bay

On Saturday, June 22nd, MAX held our first pool party of 2019. Twenty-two men joined our hosts in Walnut Creek and enjoyed a great afternoon of fun, relaxation, games, and great food. See the pictures and read about the fun afternoon [here](#).

## UPCOMING EVENTS

All upcoming events can be viewed on the MAX SF website [calendar](#).

Note: A Meetup account is *not required* to sign-up for any MAX SF event. **You always have the choice to sign-up for any MAX SF event on our website [calendar](#).**

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## Fourth at Finn Sunday July 28th at 3:00pm

In July, join us at [Finn Town](#) on Sunday July 28 th for our monthly **Fourth at Finn!** Enjoy a fun afternoon of conversation, cocktails and delicious appetizers, 3pm to 5pm. We'll have our own private space at the back of the restaurant. There is a no-host bar and no cover charge

Held on the fourth Sunday of each month, MAX SF's Fourth at Finn events provide an opportunity to get to know other men in the MAX community in a friendly space.

Get the details and RSVP > [REGISTER](#)

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## August First Friday Friday August 2nd at 6:00pm

Join us Friday August 2nd, from 6:00 to 8:30 pm for our monthly signature event, **First Friday** at the Eclipse Bar in the **Hyatt Regency San Francisco** (Atrium Lobby Level, 5 Embarcadero Center). Our August First Friday promises to be a great way to visit with old friends, make new friends, and discuss your plans for August and the upcoming Labor Day weekend. There is no admission fee and a no-host bar.

Get the details and RSVP > [REGISTER](#)

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## MAX Cruise: Weekend Getaway to Seattle and Vancouver Saturday and Sunday September 28th & 29th

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In September, join MAX for a quick getaway to Seattle and Vancouver. This is a one-night only cruise from Seattle, WA to Vancouver BC aboard the Holland America Eurodam. This is a perfect and fun quick getaway if you love cruises or want to see what a cruise is like.

Make the trip a long weekend with a night or two in Seattle before the cruise and a night in Vancouver afterwards.

This one-night cruise starts at \$99 per person plus taxes, fees, and gratuities based on double occupancy. Fee to MAX is \$15 for dues-paying members or \$30 for non-members.

At this point 5 MAX members are joining us for this cruise. On Friday evening, those who have arrived in Seattle will meet up for cocktails. We will also have a meet and greet at embarkation Saturday afternoon.

Call or email Our Travel Host - David Petlin at 415-890-6331 or [david@travelbyflair.com](mailto:david@travelbyflair.com) to reserve your spot. Interested but looking to avoid the dreaded single supplement charge? Contact David to be put on our roommate match list and he will assist you with finding a roommate.

**Deadline to sign-up and be part of this MAX travel group is August 31st.**

Get the Details > [EVENT DETAILS](#)

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UPDATE! MAX Cruise: Wine Cruise to Mexico with MAX Thursday March 19th - Monday March 23rd, 2020



**Eleven MAX Members Have Signed Up for This Cruise So Far!**

**Excursion to Wine Country is Limited to the First 30**

Come join MAX and your host David Petlin for a four night sailing out of SAN FRANCISCO (that's right, **no air fare needed!**) on board the beautiful Carnival Miracle. Sail to Sunny Ensenada Mexico where we will meet our hosts for a wonderful day adventuring through the Guadalupe Valley – [Mexico's answer to Napa Valley](#) – for a spectacular day of wine tasting including lunch at a 5-star restaurant for around \$50.

Cruise price starts at only \$419 a person double occupancy plus taxes, fees, and gratuities. The excursion to Wine Country and fee to MAX will be extra. All MAX dues-paying members will receive \$25 in on-board credit per cabin. This will sell out so book early!

Call or email Our Travel Host - David Petlin at 415-890-6331 or [david@travelbyflair.com](mailto:david@travelbyflair.com) to reserve your spot. Looking for a roommate? Contact David to be put on our roommate match list and he will assist you with finding a roommate.



Get the details >

EVENT DETAILS

## PERFORMING ARTS TICKETS

For any questions, please contact the event champion and MAX SF liaison to SHN and NCTC, Nick Wade at [wade.nicky@yahoo.com](mailto:wade.nicky@yahoo.com)

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### SHN Discounted Theatre Tickets

As a special benefit for the MAX community, SHN (Shorenstein Hays Nederlander), the preeminent theatrical entertainment company in the Bay Area, has made the discount code "MAXSF SHN" available for 10% – 30% off many SHN performances. For Price Guides and Performance Calendars, call 1-888-746-1799, visit the SHN box office, or visit [www.shnsf.com/online/article/corp-club](http://www.shnsf.com/online/article/corp-club).

Note: Discounts not available for all performances. Extent of discount depends upon day of the week and section within the theatre. Tickets subject to availability. Other restrictions may apply. No refunds, cancellations, or exchanges.

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### NCTC Discounted Theatre Tickets

*As a special benefit for the MAX community, [NCTC](#) (The New Conservatory Theatre Center), the premier LGBTQ theatre center in San Francisco, has made the discount code "MAX" available for 20% off all NCTC theatre productions!*

Click [here](#) for upcoming shows!

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If you are interested in championing a MAX event, please email me at [wade.nicky@yahoo.com](mailto:wade.nicky@yahoo.com)

- Nick Wade, Programs and Events Chair, MAX SF

[Unsubscribe](#)