



# MAX SF NEWSLETTER

## July 2022

Dear MAX Members and Friends,

We have some wonderful events coming up and hope to see you there. We also discuss the annual dues and the benefits of membership after the description of the events.

### **First Friday**

Come socialize with old friends and make some new friends at First Friday on **July 1<sup>st</sup>** at Beaux Bar, 2344 Market Street. The event goes from 5:30 pm to 7:30 pm. There is no entry or cover charge for this event. Happy hour prices apply as mixed drinks are buy one, get one free until 7pm. We look forward to seeing you there!

### **Castro Hotel Lobby Bar**

**Thursday, July 14<sup>th</sup>. 5:00pm -7:00pm.** Enjoy one of the newest additions to the Castro Bar scene at the Hotel Lobby Bar located in the new Castro Hotel located at 4230 18<sup>th</sup> Street. Sip on handcrafted cocktails while enjoying the upscale atmospheric lounge that was designed by Jon de La Cruz. Contemporary furnishing and lighting make this a real gem in the Castro. Reservations are not necessary. No host bar. As alcohol is being served, please drink responsibly.

### **Velvet Raven Brunch**

**Sunday, July 17. 2:00 pm – 4:00 pm.** Owners Basel and Toby have prepared a beautiful Brunch package especially for MAX. You will have your choice of 7 house-made breakfast or lunch entrees (details on pre-order upon reservation), along with your choice of 4 specialty mimosas and an assortment of house-made chocolate/desserts from the dessert cart. All for only \$30 per person. Sorry no refunds. We must limit the group size to 20 people. Please be on time! Reservation deadline is July 8<sup>th</sup>. Drink responsibly. To register for this event, go to: <https://maxsf.org/event-4862574>.



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Jason Feinberg will be your host if you have questions. He can be reached at [Jason.feinberg@maxsf.org](mailto:Jason.feinberg@maxsf.org)

The Velvet Raven is located at 155 South Park St, San Francisco (*near 2<sup>nd</sup> and Brannan Streets*).

## **Third Thursday**

Third Thursday will be back at Beaux on **July 21<sup>st</sup>** from 5:30pm to 7:30pm. Like the First Friday event, there is no entry fee, and the same half price drink specials apply.

## **Art Social with wine and appetizers**

**Saturday, July 23. 5:00–8:00pm.** Join MAX for an exhibit of the art collection of MAX member, Loren, which is displayed at his home in the Castro. (address given upon reservation). Loren's collection includes several stunning photographs he has taken over the past few years, a beautiful compilation of Murano Italian glass, and an extensive collection of Brooklin handmade model cars from 1920.

Wine, Champagne, non-alcoholic beverages and an assortment of appetizers will be provided for this social. Please drink responsibly. Please RSVP by July 19. Cost is \$25 per person (sorry, no refunds). We must limit the event to 14 people. To register for this event, go to: <https://maxsf.org/event-4862564>. Your host, Jerry Tusan, can be reached at [Jerry.tusan@maxsf.org](mailto:Jerry.tusan@maxsf.org)

## **Shoreline Regional Park - Hike and Brunch**

**Sunday, August 7 at 10:30 am.** Join MAX on an approximate 5-mile walk from the Shoreline Lake to Charleston Slough / Soap Pond. The route traverses along the bayfront and along the South Adobe Creek Trail, an old levee road, situated among an expanse of wetlands and marsh habitat. The trail is great for bird watching and travels through an area offering a rich diversity of shorebirds like pelicans and egrets. Some number in the hundreds. Considered an easy route, the level trail generally takes around 1.5 to 2 hours to complete.



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MAX will start the hike at 10:30 am at Shoreline Lake American Bistro, where we will return for lunch. We can relax and enjoy a Sunday brunch at the café that has a lovely lakeside view of the wildlife and sports enthusiasts on the lake. There are many water sports on the lake, such as windsurfing, kayaking, and sailing. Great place to hang out after the hike.

Address of the Shoreline Lake American Bistro is 3160 N Shoreline Blvd, Mountain View, CA 94043. Ample parking is available in the surrounding free parking lots. The route has no shade, so consider bringing a hat or cap, as well as water and sunscreen. Link to the Bistro is:

<https://www.google.com/maps/uv?pb=!1s0x808fb9f56e1cd29b%3A0xd68e5e3af2978a03!3m1!7e115!4shttps%3A%2F%2Fih5.googleusercontent.com%2Fp%2FAF1QipPBJThY00-XFz8TPfRO36UireXoSlaLT6CixTaw%3Dw284-h379-k-no!5slakeshore%20cafe%20mountain%20view%20-%20Google%20Search!15sCgIgAQ&imagekey=!1e10!2sAF1QipPBJThY00-XFz8TPfRO36UireXoSlaLT6CixTaw&hl=en&sa=X&ved=2ahUKEwivsyF18n4AhUWkkQIHccIDKYQoip6BAhUEAM>

To attend, please sign up on the Max website at <https://maxsf.org/event-4876896> Your event organizer is Dennis Lam who can be reached at [dennis.lam@maxsf.org](mailto:dennis.lam@maxsf.org)

## **Benefit – Wine social at Ruth’s Table Gallery**

**Friday, August 12, 5:30pm – 7:30pm.** MAX will have a private reception with wine and appetizers for a multi-media art exhibit titled “A World Free of Plastic Imagined”. The exhibition aims to call attention to and expand our understanding of the issue of plastic pollution through the lens of Bay Area artists. The curator and a couple of the artists will be present at our event to provide an overview. Proceeds will benefit Ruth’s Table, an arts non-profit that uses the power of creativity and intergenerational relationships to build a



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more inclusive and connected community. Senior engagement/outreach represents a primary focus for Ruth's Table.

The gallery is named after Ruth Asawa, a renowned sculptor and arts activist. Asawa donated her dining table on which she created her famous wire sculptures, many of which currently hang in the de Young Museum. Her donation and advocacy for the elderly inspired the formation of what is now Ruth's Table. Website is: [www.ruthstable.org](http://www.ruthstable.org).



The event is limited to 45 people, but a waitlist is available. The cost is \$33/person. No refunds. Don't miss this thought-provoking exhibit and social! To register for this event, go to: <https://maxsf.org/event-4846842>. Reservation deadline is August 5<sup>th</sup>. Wine will be curated by Jerry Tusan, a local wine distributor. Please drink responsibly.

Ruth's Table is located at 3160 21<sup>st</sup> Street, between Mission and Capp Streets, in the Mission/Valencia commercial area. Numerous dining options are nearby. Location also is close to major public transit options. The 24th & Mission Street BART station is about 3 blocks away. The Mission Bartlett Public Garage at 3255 21<sup>st</sup> Street is one block away.

Your event champions are Jerry Brown, Jim Tom and Jerry Tusan. For more information, contact Jim at [jim.tom@maxsf.org](mailto:jim.tom@maxsf.org) or Jerry at [jerry.tusan@maxsf.org](mailto:jerry.tusan@maxsf.org).

## **Event Recap**

July 1 – First Friday

July 14 – Castro Hotel Lobby Bar

July 21 – Third Thursday



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July 17 – Velvet Raven Brunch

July 23 – Art Social with Wine and Appetizers

August 7 – Shoreline Regional Park - Hike and Brunch

August 12 – Benefit - Wine social at Ruth’s Table gallery

## **Other Upcoming Events**

Events in the planning stages include the following activities plus our usual gatherings at Beaux. Upcoming newsletters will provide more details. Contact a board member to help champion an event!

Summer/Fall – Thai Cooking Class

September 18 – Dinner at Poesia

September 25 - October 1 (approximate) – Smuin Ballet

November 12 – Member Appreciation Social

November 19 – New Conservatory Theater – A Picture of Two Boys

## **Recap of Recent Past Events**

*Filoli House and Garden* – Over twenty members gathered at Filoli for its Gay Pride weekend. Members were greeted by a Filoli Pride representative, given an overview of the rich history of the house and gardens, and invited to tour the grounds. We saw the beautiful gardens in full bloom, the outdoor pool at which visitors gathered for a Pride drumbeat concert by Queer Taiko, and walked through the estate trails. Most members stayed for lunch on the premises, and many traveled to the nearby Pulgas Water Temple after leaving Filoli. It was a thoroughly enjoyable afternoon!



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*Miniature Golf* – MAX teed up in three back-to-back-to-back foursomes at Stagecoach Greens. The compact course enabled the groups to constantly overlap and created a fun roving social. Some real golfers brought their own putters but had their championship dreams dashed by unranked amateurs! Afterward, we dined there at outside tables, selecting from numerous food trucks. The lobster sandwiches received the highest praise!



## **Annual Dues to Start September 2022**

MAX has suspended the annual dues for roughly two years now, but membership dues will start again by September 1st. Renewal and new membership notices for payment will go out to everyone before September. We hope you will renew by September 1st, and support MAX, one of the nation's largest non-profit gay social networking organizations. New annual dues are \$45/person. Couples can sign up together for \$90 or individually at \$45/person.



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You might ask, why are dues being charged?

- Dues support our goal to provide enjoyable, memorable social activities for gay men of all ages, cultural and ethnic backgrounds, and across a broad spectrum of different types of social interests.
- Volunteers run MAX. Dues help defray our expenses, including for our website, social media, event planning, and programs and activities.

MAX will remain open to everyone but being a dues-paying member offers benefits. Non-members still can participate in MAX events and have access to the MAX website, events calendar and archived newsletters.

Benefits of being a dues-paying MAX member

- Enjoy fun and interesting MAX events that are carefully crafted for our gay community. Many MAX events are unique and not available anywhere else. Select events are exclusively only for MAX members and their guests, such as the Member Appreciation Social.
- Receive MAX discounted prices to many events. Non-members typically will pay more.
- Be the first to find out about upcoming events, as only dues-paying MAX members will receive MAX newsletters after September. This gives members advanced notice of activities and other event information that might not be advertised elsewhere.
- Enjoy the early opportunity before non-members to sign up for events with limited attendance.
- Be a part of a social community. Connect, network and have fun with hundreds of other gay men in the Bay Area.

Please realize that being enrolled in other MAX websites such as Meetup is not the same as being a dues-paying member of MAXSF.ORG. The majority of our events are not published on Meetup.